



## WR651 Webinar Overview

Sponsored by HEALTH FIDELITY



**Webinar Title:** Real-World NLP: Capabilities, results, and measures from risk adjustment and quality

**Date:** November 8, 2018

**Time:** 1:30pm Eastern Time

**Duration:** 1 hour

### Summary

**Learn how to choose the right NLP technology for your organization by separating fact from fiction.**

It is now an accepted fact that Natural Language Processing, or NLP, is an AI technology that can significantly lower costs and improve returns in key business functions such as Risk Adjustment and HEDIS. However, as with most buzzwords, how do you separate fact from fiction?

Also, as more vendors claim NLP capabilities, how do you evaluate the performance of the various options? By focusing on key metrics, attendees will develop a better understanding of their choices.

We will review key NLP capabilities, real-world results, opportunities and pitfalls.

Learn how to choose the right NLP technology for your organization by separating fact from fiction.

### Topics at a Glance

1. Gain an understanding of Natural Language Processing (NLP) capabilities.
2. Learn how NLP impacts risk adjustment and HEDIS.
3. Understand the key measures you can use to evaluate NLP technology.
4. Review real-world results that other healthcare organizations have realized using NLP.
5. Build an evaluation framework for comparing NLP options.
6. Find out what advancements are happening in NLP development.

## Speaker

Anand Shroff, Founder and Chief Development Officer, Health Fidelity

Anand co-founded Health Fidelity in 2011 and is responsible for leading corporate strategy, business development, sales, and marketing.

Prior to Health Fidelity, Anand was Vice President of EHR and HIE products at Optum. He came to Optum by way of its acquisition of Axolotl Corporation, a visionary company in the HIE movement, where he was Vice President of products and technology. Anand was a founding member of the Oracle Health Sciences business unit and headed the product organization that was responsible for creating the earliest commercial health care analytics products in the industry.

Anand has an MBA from the Haas School of Business at the University of California, Berkeley in addition to an MS in Computer Science from the University of California, Santa Barbara. Anand has an undergraduate degree in Computer Engineering from the University of Mumbai.

## Top Reasons to Attend

- Learn the basics of NLP.
- Learn the use of NLP in functions such as risk adjustment and quality.
- Learn what NLP engines are, and are not, capable of.
- Learn the key measures to use while evaluating NLP technology.
- Review real-world results from health plan and provider use of NLP.
- See real-world examples of how good NLP technology can help business users.
- Understand the opportunities and pitfalls from the use of NLP.
- Discuss an evaluation framework for selecting NLP.
- Learn how to separate fact from fiction by focusing on real results.
- Develop a strategic understanding of how to incorporate NLP in your organization's strategic roadmap.

## Get Answers to These Important Questions

- What is NLP and how does it help?
- What are key NLP capabilities and where can they be used?
- How do you separate fact from fiction?
- How do you evaluate the performance of various NLP options?
- What results have NLP users achieved with the technology?
- What are the key comparison measures for NLP technology?
- What advances are happening in NLP development?

## **Who Should Attend**

Managers, Directors, and Executives at health plans and provider organizations